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Same meaning but different feelings: Different expressions influence satisfaction in social comparisons

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[1] [illegible] [2] [illegible]

[illegible]

Key words: direction of comparison, framing effect, social comparison.

[illegible]

Social comparison

[illegible]

Correspondence: [illegible]

[illegible]

Subject versus referent: Different orders of the objects

The influence of motivation to process the information on satisfaction

1999).

(H3b).

Better versus worse: Different framings

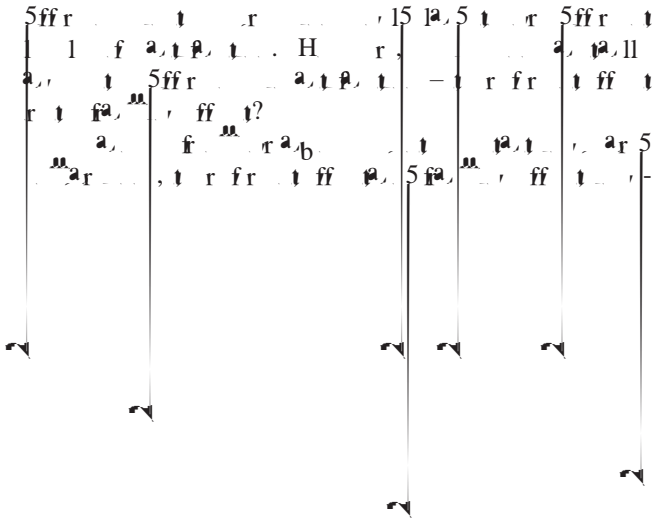
H1:

H2:

H3:

H4:

Which effect is stronger?



Discussion

Study 2

Method

Results

Satisfaction. ... $F_{1,149} = 178.52$, $p < .001$, $\eta^2 = .55$, ... (*M* = 5.14, *SD* = .886) ... (*M* = 3.24, *SD* = .96). ... $F_{1,149} = .35$, $p = .556$, $\eta^2 = .002$.

... $F_{1,157} = 11.72$, $p = .001$, $\eta^2 = .07$ ... For 4. ... (*M* = 3.51, *SD* = .94) ... (*M* = 2.95, *SD* = .90), $F_{1,80} = 7.65$, $p = .007$, $\eta^2 = .09$. ... (*M* = 5.26, *SD* = .97) ... (*M* = 4.85, *SD* = .80), $F_{1,78} = 4.45$, $p = .038$, $\eta^2 = .054$, ... H1a ... 2, ... H1b ... 4.

Motivation to process the information (mediation). ... (*0 = the self*; *1 = other*) ... $(-.30)(-.25) = .08$. ... (2013) ... 5000 ... 95% ... (CI) ... .0072, .6015, ... (... H1a).

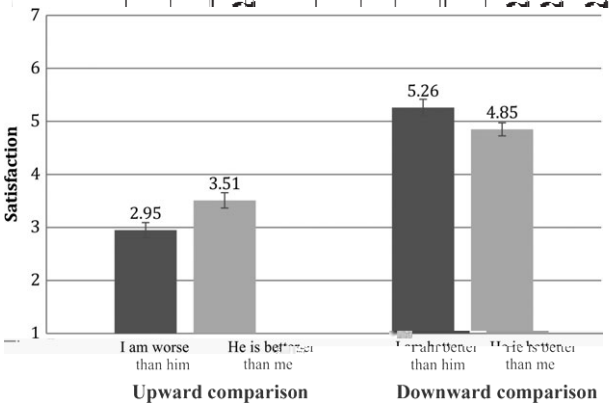
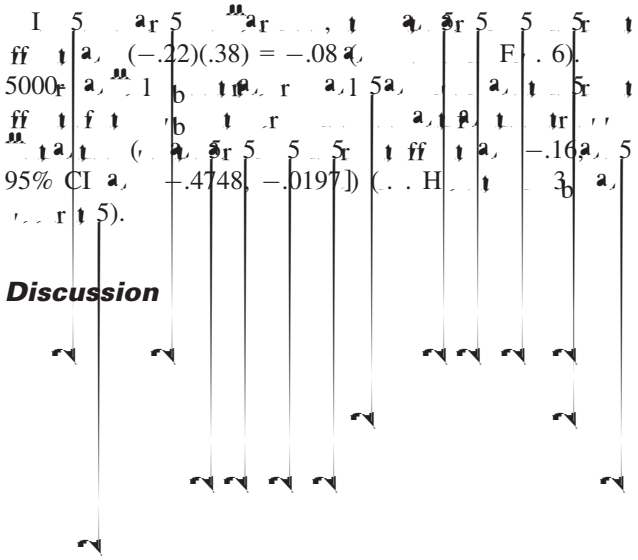


Figure 4 The results of satisfaction in four conditions in Study 2. Bars indicate standard errors.



Results

Discussion

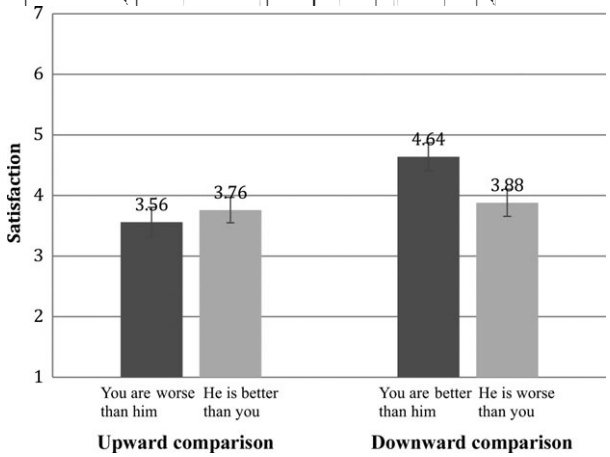


Figure 7 The results of satisfaction in four conditions in Study 3. Bars indicate standard errors.

Study 4

Method

Participants and design. [illegible] (78 [illegible], 81 [illegible], M_{age} = 32.96 [illegible], SD = 9.86) [illegible].

Procedure and materials. [illegible].

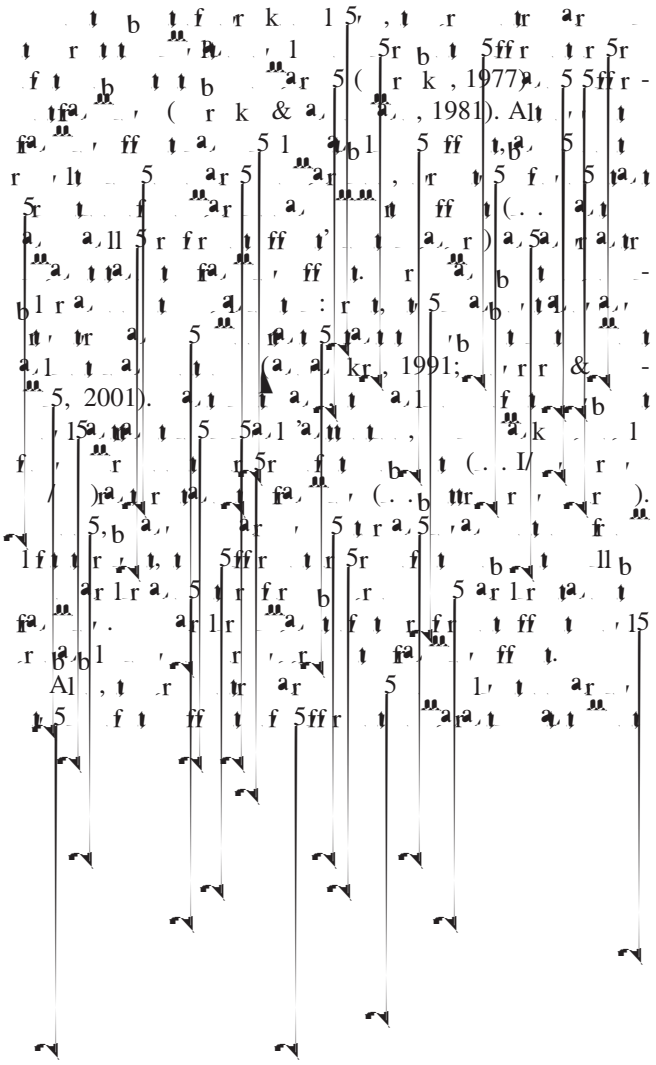
Results

[illegible] 158 [illegible] (78 [illegible], 80 [illegible], M_{age} = 33.01 [illegible], SD = 9.87). [illegible].

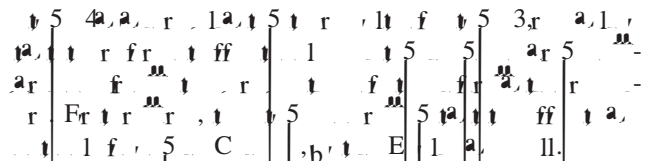
Satisfaction. [illegible], $F_{1,154}$ = 248.59, p < .001, η^2 = .62, [illegible] (M = 5.77, SD = 1.21) [illegible] (M = 2.64, SD = 1.33). [illegible], $F_{1,154}$ = 4.00, p = .047, η^2 = .025.

[illegible], $F_{1,154}$ = 4.94, p = .028, η^2 = .031. [illegible] (M = 2.66, SD = 1.13) [illegible] (M = 2.62, SD = 1.53) [illegible], $F_{1,76}$ = .02, p = .89. [illegible] (M = 6.19, SD = 1.01) [illegible] (M = 5.35, SD = 1.27), $F_{1,78}$ = 10.68, p = .002, η^2 = .12, [illegible].

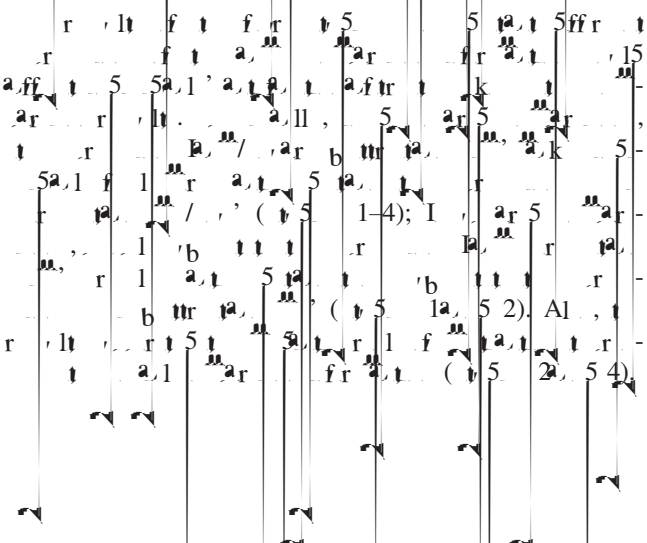
Motivation to process the information (mediation). [illegible] (*0 = the self*, *1 = other*) [illegible], β = −.24, t = −2.15, p = .035. [illegible], β = .40, t = 3.80, p < .001. [illegible] (−.24)(.40) = −.10. [illegible] −.19, [illegible] 95% [illegible] −.5106, −.0288. [illegible].



Discussion



General discussion



Acknowledgements

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